

Supported by



सत्यमेव जयते

भारत सरकार

GOVERNMENT OF INDIA

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES



14-16 May 2026

Bombay Exhibition Centre,

Mumbai, Maharashtra

The fair is supported by Ministry of MSME under Procurement and Marketing Support (PMS) Scheme. The details of relevant component of the scheme is as follows:

Components 5(I) (A) Participation of MSEs in Trade Fairs/Exhibitions:

Eligible items	Scale of assistance
Space Rent charges	80% subsidy on built up space rent paid for General category units and 100% for SC/ST/Women/ NER/ PH /Aspirational District units on minimum stall size of the event for Micro and Small Enterprises
Contingency expenditure (include travel, publicity & freight).	100% contingency expenditure for all categories of units subject to maximum Rs. 25,000/- or actual, whichever is less. One representative from each participating unit may travel, limited to AC II tier train fair/ Economy Class Air Fare per event.
Maximum Budgetary Support (including Contingency expenditure)	Metro & A Class City: Rs 1.50 lakh (incl. All taxes) max or actual, whichever is less for a participating enterprise per event. Other City: Rs. 0.80 lakh (incl. All taxes) max or actual, whichever is less for a participating enterprise per event.

For further details please contact:

Assistant Director (PMS Section)

MSME – Development and Facilitation Office, Sakinaka, Mumbai 72

022-28576090, / 3091 / 4305

pms-dfomumbai@dcmsme.gov.in

Website: my.msme.gov.in (Eligible MSE may apply online on this portal)